

RISING STORIES IN THE EAST

Dear Travel Partners,

Following your valuable feedback on our first issue, we're excited to present the second edition of "Rising Stories in the East." This issue brings more focused content on sector updates, engaging experiences, and the upcoming festivals in East and North East India, the Andaman Islands, and Bhutan.

Our commitment is to provide you with relevant and inspiring information tailored to enhance your travel offerings. We appreciate your continued support and feedback, which are crucial in guiding our editorial direction.

Thank you for joining us on this journey.

With Best Regards,
Amit Periwal
Director

UPCOMING FESTIVALS



Buddha Jayanti

Celebrated at: North Bengal, Sikkim.

Date: 23th May.

Significance: Buddha Jayanti also known as Buddha Purnima or Vesak marks the birth enlightenment and death of Gautama Buddha. It's a time for Buddhists to reflect on his teachings of compassion, peace, and mindfulness and to renew their commitment to the path of enlightenment.



International Flower Festival

Celebrated at: Gangtok, Sikkim.

Date: 1st-31st May.

Significance: The International Flower Festival in Gangtok is significant for its celebration of Sikkim's rich floral diversity, boosting tourism, promoting local economy and raising awareness about environmental conservation.



Ambubachi Mela

Celebrated at: Guwahati, Assam.

Date: 22nd - 26th June.

Significance: The Ambubachi Mela in Guwahati, Assam, is a Hindu festival at Kamakhya Temple, symbolizing the goddess Kamakhya's yearly cycle. The temple closes for three days, reopening to mark her rejuvenation, a time for spiritual renewal and seeking blessings for fertility and prosperity.

SECTOR UPDATES



Kanchanjuri Tea Estates - Vanni Greens

- Located amidst the scenic landscape of Kaziranga, Kanchanjuri Tea Estate provides an authentic heritage tea experience.
- Explore acres of tea plantations, enjoy luxury accommodations and savour the aroma of freshly plucked tea leaves.
- Immerse yourself in nature with walks around the tea gardens, wildlife safaris in Kaziranga National Park and birdwatching experiences. At Kanchanjuri, experience traditional hospitality, minimalistic charm, and genuine warmth.

Northeast India's first Bungee jumping

- Northeast India's first bungee jumping facility in Meghalaya marks a significant milestone in the region's adventure tourism scene.
- Nestled amidst Meghalaya's stunning landscapes, this attraction offers thrill-seekers an unforgettable experience of freefalling from great heights and rebounding back up.
- With state-of-the-art equipment and safety protocols, visitors can indulge in the adrenaline rush of bungee jumping while enjoying panoramic views of Meghalaya's natural beauty.

Sela Tunnel, Arunachal Pradesh

- The Sela Tunnel, situated in Arunachal Pradesh, India, provides a safer route along the high-altitude Sela Pass in the Himalayas.
- It ensures reliable transportation especially during harsh weather and heavy snowfall addressing challenges faced by one of the world's highest motorable mountain passes.
- This infrastructure project promotes socio-economic development by facilitating smoother transportation, boosting tourism, and enhancing connectivity between remote areas and urban centres in the region, symbolizing progress and prosperity in Northeast India.



DE-CODING PARADISE UNEXPLORED!



Tea Tour in Kaziranga

- Halhikuli Tea Estate: Assam's tea legacy showcased amidst lush landscapes.
- Organic Tea Factory: Witness the tea-making process with sustainable practices.
- Tea Tasting Session: Experience Assam's diverse tea flavours.
- Tea and Pepper Plantations: Stroll through picturesque plantations and learn cultivation techniques.
- Tea Cove Lounge: Relax with freshly brewed tea amidst serene surroundings.



Lunch or dinner with local family

- Engaging in a meal and interaction with a local family offers an immersive experience.
- The family extends a warm welcome to guests, presenting the traditional offering of Khada as a symbol of their hospitality and respect.
- A Lunch or Dinner is served, allowing guests to savour the traditional flavours of the region. During the meal, explanations are provided regarding the dishes served, detailing their significance and the methods employed in their preparation.



A Zamindari Dinner Experience

- After a drive to Rajbari Bawali, Ushers dressed in traditional Bengali attire perform the time-honored ritual of blowing the customary conch shell.
- Experience the evening prayer known as "The Sandhya Aarti," conducted on the majestic steps of The Rajbari Bawali, accompanied by the chanting of Sanskrit Slokas for your well-being. This is followed by a traditional and interactive performance by the Bauls of Bengal. Unwind and savor your evening with a delectable dinner at one of our private dining areas.



Barren Island

- Nestled amidst the cerulean waters of the Bay of Bengal, Barren Island stands as a testament to nature's raw beauty and untamed allure.
- As the only active volcano in South Asia, this remote island in the Andaman archipelago beckons adventurers and nature enthusiasts alike to explore its rugged terrain and witness its fiery spectacle.

REVIEWS

Anita Punjabi (a week ago)

Our car driver Pempa was very good, carrying and very cooperative. The car was very well kept and maintained.
Your coordinator Mr Sunil Chhetri kept us well updated about our programme throughout our tour.

Sheethal (2 days ago)

Nepen was in contact from first day and made sure all tickets were sent on time. Overall good experience

Omkar Chintaman Kulkarni (5days ago)

We have got really nice support from Mr Abhinay. He co-ordinated well & was great experience during the trip

Manish(Aweek ago)

Very good coordination among cabs, ferry, hotel and everything. Thankyou

Amit singhal (4 days ago)

A good company from all drivers who made our travelling very pleasant
Thanks for everything

Sachin Singh Raghav (a week ago)

I must say I was delighted with the service you provided - it was just what I wanted This is the first time I have used your services, and you provided a faultless experience.
I will definitely recommend you to others, and will use you myself when I travel to India again. I don't have any immediate plans, but hope to visit India again within the next two years.

Abirath(Aweek ago)

The trip was coordinated properly and I was informed promptly regarding the itinerary all the time.
Thanks for organising the trip in a short period of time.

Vinodha(Aweek ago)

We had great Experience with Your travels... Enjoyed our tour... Ur Drivers were very humble and communicative . Thankyou For making our tour to go in smooth run@

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