

# Rising Stories<sup>TM</sup> In The East

**CLUBSIDE**  
TOURS & TRAVELS PVT. LTD.

WEST BENGAL | SIKKIM | NORTH EAST | ANDAMAN | BHUTAN



## DIRECTOR'S DESK



Dear Travel Partners,

As the monsoon breathes new life into the East, every trail, town, and turn begins to tell a deeper story. This is not just a season—it's a reminder of how alive, raw, and beautiful our region truly is.

While Shillong prepares to wear its rare pink crown for the Cherry Blossom Festival later this year, we're giving you time to plan well in advance. This one-of-a-kind autumn bloom transforms the city into a surreal canvas of colour, culture, and celebration—an experience worth curating early.

Pelling in Sikkim quietly calls seekers of peace and perspective. From sacred lakes to skywalks, every destination here has a story waiting to be lived.

To help you plan better and sell smarter, we've also launched East Decoded – Quick Travel Capsules, a crisp video series addressing your most asked B2B queries across East, Northeast, and the Andamans. Designed to save time and empower your frontline teams, these capsules are now live and rolling.

On ground, the sector stays dynamic—Jorhat gets new flight connectivity, and the Sundarbans gear up to unveil their first Mangrove Museum while continuing operations uninterrupted through the monsoon.

We, at Clubside, remain committed to decoding this ever-evolving East for you—with clarity, consistency, and care.

With Best Regards,  
Amit Periwal  
Director, Clubside Tours & Travels Pvt. Ltd.

## SKIES AHEAD

Travel Weather Guide



### WEST BENGAL



Min: 27° C  
Max: 35° C

### DARJEELING/SIKKIM



Min: 14° C  
Max: 25° C

### ANDAMAN



Min: 26° C  
Max: 32° C

### BHUTAN



Min: 12° C  
Max: 23° C

### NORTHEAST



Min: 24° C  
Max: 31° C

## Introducing East Decoded

Get deeper insights into Darjeeling–Sikkim, Bhutan, Andaman, North East, and West Bengal through our new segment East Decoded.

<https://www.youtube.com/@ClubsideToursAndTravels/playlists>  
-to explore more.

## FESTIVAL WATCH: CULTURE IN FULL BLOOM

### Cherry Blossom Festival, Shillong

#### A Rare Autumn Bloom in India

Held every mid-November, the Shillong Cherry Blossom Festival celebrates the rare and stunning autumn bloom of Himalayan cherry blossoms. Unlike Japan's spring blossoms, these trees bloom in late autumn, painting the city in vibrant shades of pink.

The festival lasts 2 to 4 days and offers a perfect mix of nature, music, and cultural festivities. Key bloom spots include Ward's Lake, Shillong Golf Course, Pine Walk, and nearby Mawphlang village.

This one-of-a-kind celebration transforms Shillong into a floral wonderland, making it a must-visit during the season.



**Cherry Blossom Festival, Shillong**  
**Festival Dates**

14th and 15th November, 2025.

#### Nearest Airport

- **Shillong Airport (Umroi Airport)**- 30 km from Shillong city. (Limited flights, mostly from Kolkata)
- **Lokpriya Gopinath Bordoloi International Airport, Guwahati** -120 km / 3-4 hours by road. (Major airport with flights from all over India)

#### Nearest Railway Stations

- **Guwahati Railway Station (GHY)** – 100 km / approx. 3 hours by road. (Well-connected to major cities across India)

#### Suggested Itinerary



**DAY 1**

##### Arrival in Guwahati – Transfer to Shillong

Arrive in Guwahati and transfer to Shillong (approx. 2 hrs). Check-in and relax amidst the hills.

*Overnight in Shillong.*



**DAY 2**

##### Shillong – Cherry Blossom Festival

Enjoy a full day at the vibrant Cherry Blossom Festival with pink blooms, live music, food stalls, and cultural events.

*Overnight in Shillong.*



**DAY 3**

##### Shillong – Cherrapunjee

Drive to scenic Cherrapunjee, famous for waterfalls, caves, and dramatic landscapes.

*Overnight in Cherrapunjee.*



**DAY 4**

##### Cherrapunjee – Wellness & Culture

Experience a traditional Khasi wellness session or trek to the iconic living root bridges.

*Overnight in Cherrapunjee.*



**DAY 5**

##### Cherrapunjee – Dawki Excursion

Full-day trip to Shnongpdeng and Dawki—explore root bridges and enjoy boat rides on the crystal-clear river.

*Overnight in Cherrapunjee.*



**DAY 6**

##### Departure from Guwahati

Drive back to Guwahati for your return journey with unforgettable memories.

#### Tour Inclusions

Accommodation in 3-star to 5-star properties.

- All transfers & sightseeing in Innova Crysta / Tempo Traveller / Urbania.
- Local experiences & curated excursions.
- Entry passes to Cherry Blossom Festival venues.

#### Tour Highlights

- **Cherry Blossom Festival**  
*Witness India's rare autumn bloom in Shillong with pink canopies, music, food, and culture (14-15 Nov 2025).*
- **Festive Vibes & Local Culture**  
*Enjoy live music, art, traditional cuisine, and vibrant celebrations at the festival.*
- **Nature & Adventure**  
*Explore Cherrapunjee's waterfalls, Dawki's crystal-clear river, and trek to living root bridges.*



## DESTINATION DECODE: THIS MONTH'S HIDDEN GEM

## PELLING – A JOURNEY INTO THE HEART OF SIKKIM

*Experience the Serenity and Splendour of West Sikkim's Hidden Gem*Pelling**Altitude:** 7,050 ft above sea level.**Best Time to Visit:** March–May (Spring bloom) and September–February (Post-monsoon, stunning views of snow-covered peaks).**Climate:** Cool and breezy year-round; temperatures in Pelling often dip below 10°C, especially from October onwards.**Location & Access**

Pelling is nestled in the serene hills of West Sikkim, offering panoramic views of the majestic Kanchenjunga range. Known for its peaceful monasteries, sacred lakes, and natural beauty, Pelling is a harmonious blend of culture, spirituality, and Himalayan charm.

**PELLING – Where Peace Meets the Peaks**

Perched gracefully on the slopes of the Eastern Himalayas, Pelling is a tranquil town in West Sikkim that offers a soul-soothing blend of spiritual calm, natural grandeur, and cultural richness. From panoramic views of the Kanchenjunga range to sacred sites and historic ruins, Pelling is a place where every corner whispers a story of the past and every view awakens a sense of wonder.

**The Spirit of Pelling**

*Steeped in the legacy of Sikkimese royalty and Tibetan Buddhism, Pelling invites travelers to reconnect—with history, with nature, and with themselves. Its peaceful monasteries, sacred lakes, and living traditions paint a vivid picture of Sikkim's cultural and spiritual soul.*

**Suggested Route Itinerary****Day 1:** Arrive at Bagdogra / Pakyong / NJP – Travel to Pelling.**Day 2:** Pelling Local Sightseeing (Upper Pelling).*(Pemayangtse Monastery, Rabdentse Ruins, Bird Sanctuary, Sangacholing Monastery, Helipad Viewpoint)***Day 3:** Pelling Local Sightseeing (Lower Pelling).*(Khecheopalri Lake, Kanchenjunga Waterfalls, Rimbi Waterfall, Darap Village)***Day 4:** Excursion to Ravangla & Namchi.*(Buddha Park, Chardham, Samdruptse Hill)***Day 5:** Leisure / Optional Excursions.*(Singshore Bridge, Uttarey Valley, soft treks or mountain biking)***Day 6:** Day Trip to Yuksom.*(Dubdi Monastery, Norbugang Park, Kathok Lake)***Day 7:** Departure.*(Transfer to Bagdogra / Pakyong / NJP for onward journey)***Nearest Airport:****Pakyong Airport, Gangtok (Sikkim)****Distance:** ~117 km | Travel Time: Approx. 4 hours via NH 510.**Bagdogra Airport, West Bengal****Distance:** ~135 km | Travel Time: Approx. 5–6 hours by road.**Permit Requirements:**

- **Indian Citizens:** No permit required
- **Foreign Nationals:** Inner Line Permit (ILP) required obtainable at Rangpo or Melli check posts.

**Key Highlights**

- **Pemayangtse Monastery**
- **Rabdentse Ruins**
- **Khecheopalri Lake**
- **Kanchenjunga Falls**
- **Sanga Choeling Monastery**
- **Chenrezig Statue & Glass Skywalk**
- **Singshore Bridge**

**Why Visit Pelling?**

*For those in search of serenity beyond the ordinary, Pelling is a quiet haven where the majestic Kanchenjunga, ancient monasteries, sacred lakes, and rich cultural traditions create a space for reflection and renewal. It's not just a getaway—it's a place where nature whispers peace and heritage lives in every corner.*

## ON THE GROUND: SECTOR-WISE TRAVEL BUZZ



### DAMU'S HERITAGE DINE CELEBRATING MONPA FLAVOURS IN DIRANG

- Operated by a women-led Self-Help Group under the Arunachal Rural Livelihoods Mission with district support.
- Offers authentic Monpa delicacies like millet momos, churra gombu, and yak meat, served with modern presentation.
- Combines traditional Monpa aesthetics with modern comforts, preserving cultural and culinary heritage.



### NORTHEAST TRAVEL UPDATES: NEW FLIGHTS, SAFETY RULES & HOSPITALITY EXPANSION

- Jorhat–Delhi direct flights to begin from 20th September, improving Assam's connectivity.
- Meghalaya mandates visitor registration and bans tourist self-drive rentals for safety.
- Radisson Blu Guwahati to add 85–90 rooms and 10,000 sq. ft., enhancing premium stays.



### ANDAMAN & NICOBAR SET TO BECOME WORLD-CLASS TOURISM HUB

- Plans include four five-star resorts, a marina, and a heritage tourism circuit. Cellular Jail nominated for UNESCO status with enhanced historical experiences.
- Emphasis on eco-tourism, water sports, and local skill development for jobs and sustainability.



### SUNDERBANS TO WELCOME FIRST-EVER MUSEUM SHOWCASING MANGROVE MYSTERIES

- Set to open in Gosaba within 3 months, featuring 12 galleries on ecology, folklore, and culture.
- Led by iLEAD School of Design, aiming to be a major cultural and tourism hub.
- Showcases climate impact, conservation, tribal heritage, and mangrove biodiversity.



### Offices at

Kolkata | Siliguri | Darjeeling | Guwahati | Port Blair | Thimphu

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