

RISING STORIES

IN THE EAST



Welcome to "Rising Stories in the East," our new newsletter aimed at keeping our valued partners and agents updated on the latest from East India, North East India, the Andaman Islands, and Bhutan. As the region's leading travel company with nine national awards, we're excited to use this platform to share important updates, innovations, and stories from these unique destinations.

In each issue, we'll bring you news on fresh initiatives, notable achievements, and the evolving tourism environment, showcasing why these regions are sought after by those looking for distinctive travel experiences.

Beyond updates, this newsletter aims to strengthen our partnership. We're eager to hear from you, exchange ideas, and grow together, ensuring we all make the most of what East India, North East India, the Andaman Islands, and Bhutan have to offer.

Thank you for being a part of our journey. Let's continue to seek out new experiences, innovate, and grow together.

With Best Regards,
Amit Perival
Director



Bengal | Sikkim | North East | Odisha | Andaman | Bhutan

Upcoming Festivals

Strawberry festival, Meghalaya

Celebrated at: East Khasi Hills, Ri Bhoi District, and West Garo Hills, Meghalaya.

Date: April 5th to April 13th.

Significance of the festival: This festival marks the culmination of efforts by the Department of Horticulture, Government of Meghalaya, which planted an extensive array of strawberry plants some time ago, and now it's time for the bountiful harvest.



Aoling festival, Mon Nagaland

Celebrated at: Mon, Nagaland.

Date: April 4th to April 6th, 2024.

Significance of the festival: This festival coincides with the rigorous time of seed sowing in the Jhum fields, adding significance to the festivities. Aoling is marked by a vibrant display of colorful attire and ornaments worn by both men and women. The celebration includes dancing, singing, feasting, and the performance of ancient rituals, offering visitors a glimpse into the rich cultural heritage of the Konyak Nagas.



Naba Barsho / Poila Baishakh (Bengali New Year)

Celebrated at: All over West Bengal.

Date: 15th April.

Significance of the festival: Naba Barsho, also known as Polia Baishakh, marks the beginning of New year in Bengal. It's celebrated on the first day of Baishakh, as per the Hindu Bengali Calendar.



Saga Dawa

Celebrated at: Sikkim.

Date: 15th April.

Significance of the festival: One of the most famous and biggest festivals of Sikkim, Saga Dawa is celebrated on April 15 with great enthusiasm and fervour every year. It holds profound significance for Mahayana Buddhists, commemorating Lord Buddha's birth, enlightenment, and liberation from worldly attachments.



Sector Updates and Recent Developments



Vivanta Tawang, Arunachal Pradesh

The first 5-star hotel, Taj Vivanta, has opened in Tawang, Arunachal Pradesh.

- Situated at an elevation exceeding 10,000 feet, it offers stunning views of mountains and valleys.
- With 80 rooms and suites, the hotel provides luxurious accommodations with cozy, heated wooden floors.
- Tawang, known for its historic significance as the birthplace of the 6th Dalai Lama and home to Asia's oldest monastery, gains increased tourism importance with this addition.

Developments after GLOF in Sikkim

- October 4, 2023: Sikkim encountered Glacial Lake Outburst Flood (GLOF) from South Lhonak Lake due to heavy rainfall.
- December 1, 2023: Affected areas are reopened for tourism.
- Lachen - Gurudongmar point remains closed for restoration work, looking to open in the coming months,

A New National Highway To Be Added (NH717A)

- Construction of NH717A, a new national highway, connecting Malbazar to Sikkim via Jalpaiguri, has commenced.
- Primary objectives include reducing travel time by over an hour and mitigating the impact of landslides on the route.
- Expected completion date is in 2024.
- The planned route aims to bypass the current NH-10.
- The new alignment will be approximately 150 kilometers long, roughly 50 kilometers shorter than the existing NH-10.

De-coding Paradise Unexplored!



Jolly Buoy Islands, Andamans

Jolly Buoy Island in the Andaman boasts pristine beaches, clear waters, and vibrant coral reefs.

- Strict adherence to a No Plastic Policy maintains cleanliness and serenity on the island.
- No overnight stays allowed, ensuring minimal human impact on the fragile ecosystem.
- Activities include glass-bottom boat rides, swimming, and beach picnics while adhering to eco-friendly guidelines to preserve natural beauty.



Biswanath Ghat, Assam

Biswanath Ghat was awarded the title of the "best tourism village of India" by the Ministry of Tourism in September 2023.

- It is situated under the Biswanath Wildlife Division and is adjacent to the Kaziranga National Park, covering a 107 km stretch along the Brahmaputra River.
- This region is the habitat of the elusive Gangetic river dolphin.
- Biswanath Ghat is a popular destination for pilgrims, as it is believed to be the site where sage Shiva drank poison to save the universe.



Mukto Village, Arunachal Pradesh

Village is located in the Tawang district of Arunachal Pradesh, India.

- Situated at an altitude of approximately 8,500 feet above sea level, Mukto offers stunning views of the surrounding Hima layan landscape.
- The village serves as a gateway to several trekking routes and natural attractions, including lakes, waterfalls, and monasteries, making it a popular destination for adventure enthusiasts.



Bandel, West Bengal

Bandel is a town located in the Hooghly district of West Bengal, India.

- It is famous for the Bandel Church, one of the oldest Christian churches in West Bengal, built by the Portuguese in 1599.
- The Bandel Church, dedicated to Nossa Senhora do Rosário (Our Lady of the Rosary), is a prominent pilgrim-age site for Christians and attracts visitors from far and wide.
- Key attractions in Bandel include the Bandel Church, Hooghly Imambara, Hangshewari Temple, and Ananta Basudeb Temple.

Accreditation



Clubside Tours and Travels Pvt Ltd, honored with a Certificate of Appreciation for our services to Thomas Cook, presented by Romil Pant, Executive Vice President, and Daniel D'Souza, President & Country Head of SOTC. Grateful for the recognition and excited to continue delivering exceptional service!

Guest reviews highlighting their experiences



Brodin Saha
Local Guide

Positive: Professionalism, Punctuality, Quality

We had a great experience with Clubside Tours and travels. We booked cab from NJP to Darjeeling and back. The car was super clean and sanitized, well maintained. Mr. Kalpa, our chauffeur and an informal guide was a wonderful person to talk to. From the office, Safna and Anup did a great job coordinating the entire trip.



Ashok Kumar
8 reviews

3 months ago

Recommended this travls for trip to Sikkim. They helped plan our days with tourist places an...
clean with helpful drivers



Pradnya Naik

Services: Sightseeing tours, Safaris, Excursion operation, Adventure tours, City tours, Historical tours, Private tours, Group tours
Positive: Professionalism, Punctuality, Quality, Value

turner register

5 stars

Wonderful experience with this company. Our first time visit to India, everything was brilliantly organised. Fabulous Raja met and delivered us for every transfer and gorgeous guide Malani was interesting entertaining and knowledgeable. She was especially helpful in assisting me seek out some special places with family.

All bookings were very smooth so we were never left waiting or anxious about every element of our stay. Hi



Giulio Pirelli
1 review

5 months ago

I have got an excellent service from Clubside, especially so from Miss Safna, during my recent trip to Darjeeling. The various arrangements of the trip were made quickly and efficiently, and the services provided by the drivers punctual and reliable. I will be certainly utilizing Clubside's services for my next trip in the region.

Like



Amit Chaudhary
Local Guide 12 reviews, 88 photos

2 years ago

Positive: Professionalism, Quality, Responsiveness, Value

They're one of the most professional tour operators I have ever been in touch. Their response, quality of the services, ensuring the safety of the guests and what not. Most important they have their own fleet of vehicles which means you're in safe hands. If you need any kind of services in entire North-East India, then go to them.



Kolkata

Suite No. 03, 2nd Floor, 75C Park Street, Kolkata - 700016
Tel : 033 2264 3937 , 033 4007 6243, 033 2264 7053
Email : kolkata@clubside.in

Siliguri

Metro Heights , Commercial Complex, 05th Floor, Sevoke Road,
Siliguri - 734 008
Tel : 0353 2547 123 / 0353 2543 123 | **Email :** siliguri@clubside.in

Darjeeling

Chowrasta Road, Below Bank of Baroda Darjeeling - 734 101 **Tel :**
0353 2254 646 / 7 **Fax :** 0354-2254 123
Email : tours@clubside.in

Guwahati

J-1,Part D,1st Floor, Supreme Tower, GS Road, Near Silkalay Store,
Ganeshguri, Guwahati, Assam - 781005
Tel : 0361 3567377 | **Email :** guwahati@clubside.in

Port Blair

Mukkulathor Sangam Building, Shop No. 9, Dignabad Tevar
Mahall, Port Blair - 744101
Tel : 0319 2241 480 | **Email :** andaman@clubside.in

Bhutan

Zomlha Complex (below DrukPNB), Suite room no # 113,
Thimphu, Bhutan
Email : bhutan@clubside.in